Soaringwords’ Virtual SOARING into Strength Positive Health Initiative for Not-for-profit Collaboration Partners

Since 2000, Soaringwords program initiatives have been shared with thousands of members and participants at hundreds of Not-for-profit organizations throughout North America and around the world. Today Soaringwords welcomes the opportunity to speak with you to share a proposal for a powerful and relevant virtual SOARING into Strength Positive Health webinar series for your employees, your community and their families during these challenging times. Soaringwords has led hands-on engagement initiatives with more than 150,000 people and has touched the lives of more than 500,000 hospitalized children and their families. We recommend that you launch several Soaringwords SOARING into Strength Positive Health webinars in the next couple of weeks to help your employees, your members, and their families strengthen their resilience and coping skills. Feedback from participants demonstrates that Soaringwords’ activities deepen commitment to their communities and strengthen connections something especially relevant in these times of social distancing. Many of these Soaringwords programs have won awards such as the Chairman’s Award at Eli Lilly; BNY Mellon; and A&E Networks. Soaringwords’ initiatives have been cited in the Corporate Social Responsibility Annual Reports of MetLife and Viacom. Soaringwords is considered a best-practice partner by Diversity and Inclusion Managers, Work/Life Managers, and Community Relations Managers and its programs have been benchmarked by many Fortune 500 companies. Soaringwords has been featured in the media and won several awards for its proven initiatives.

Soaringwords Mission
Soaringwords is a not-for-profit organization whose mission is to inspire ill children, families, and adults to take active roles in self-healing. Soaringwords is unique as it is the only organization to motivate ill children and families to “pay it forward” because when a child does something kind for another child it accelerates transformative healing. To date, Soaringwords has inspired more than 500,000 people including more than 150,000 professionals at Fortune 500 companies. Starting immediately, Soaringwords can help your organization offer highly relevant virtual workshops with meaningful virtual community service activities as a strong foundation to bolster your employees and their families with concrete tools to build resilience, agency, empathy, and flourishing.

Soaringwords SOARING into Strength Scientific Approach
After inspiring thousands of children to take active roles in their own healing, Soaringwords codified its unique approach and pioneered a new scientific model to enhance the well-being of patients, families, and caregivers. This evidence-based model (Buksbaum 2013) was called SOAR and has been tested among hundreds of patients in the U.S. Since
then, a new global study has expanded beyond the U.S. to assess the impact among thousands of patients worldwide. Each participant is given a series of questions (pre and post-event measurement for each intervention) to show the change in well-being. All Soaringwords’ workshops and trainings are based on the SOARING into Strength Positive Health model that consists of seven components:

**Shifting:** Creating shifts in your attitude, body, and overall well-being.

**Optimism:** Finding the good even when times are difficult or painful.

**Altruism:** Gaining a sense of control by sharing your creativity, kindness, strength and hope with others.

**Resiliency:** Flourishing, even in difficult times.

**Imagery:** Connecting to your inner knowledge to heal through imagery exercises.

**Narrative:** Sharing the power of positive storytelling.

**Gratitude:** Recognizing and celebrating moments of appreciation.

**Soaringwords SOARING into Strength Positive Psychology Workshops**

Virtual workshops build connection and community through scientifically-sound content that explains what it means to be resilient and experience more wellbeing, even during challenging times. Deliverables include:

- Webinar workshops featuring state-of-the-art slide presentations and immersive workbooks with learning opportunities through hands-on exercises customized for each workshop.
- Soaringwords videos with world experts are integrated into each workshop.
- Soaringwords text/video messaging with companion content to create a positive-dose effect to reinforce the learning after each workshop.
- Pre-post workshop surveys to measure the change in each participant’s well-being.
- Executive Summary with all the findings.
- The Soaringwords SOARING into Strength workshops and activities do not employ medical jargon and can be enjoyed by employees and their families, inviting everyone to take active roles in healing and developing their own sense of self-worth and belonging.

**Soaringwords’ virtual webinar workshop topics with Positive Psychology experts include:**

- **Character Strengths:** Discover and Amplify Your Unique Strengths with Ryan Niemiec
- **Overcoming Traumatic Experiences:** Post-Traumatic Growth with Richard Tedeschi
- **Resiliency:** Strength and Coping Skills with Angela Duckworth
- **Self-Compassion & Forgiveness to Activate Your Well-being with Kristin Neff
- **Shifting – An Innovation Workshop to Harness Your Growth Mindset**
- **Living a Good Life: Meaning and Mattering with Michael Steger**
- **Optimism:** Finding Good Things to Notice and Celebrate, Even When Times are Difficult with Barbara Fredrickson & Shane Lopez
- **Altruism:** Gaining a Sense of Control by Helping Others with Jane Dutton
- **Imagery:** Tap into Your Inner Knowledge to Heal with Rachel Epstein
- **Narrative:** The Power of Positive Storytelling with Tal Ben-Shahar
- **Gratitude:** Building a Gratitude Practice in Your Life with Dan Tomasulo
- **Laughter is the Best Medicine:** The Therapeutic Benefits of Laughing
- **Caring for Yourself as a Caregiver with Karen Warner**
- **Go Wild! Exercise and the Brain with John Ratey**
- **Connection/Community**
Benefit from our Expertise
To date, Soaringwords has shared programs with 500,000 children and teens grappling with illness, thousands of students, and more than 150,000 employee volunteers around the world. Feedback from students and employees demonstrates that Soaringwords’ activities deepen commitment to their communities. Soaringwords is considered a best-practice partner by Diversity and Inclusion Managers, Work/Life Managers, and Community Relations Managers and its programs have been benchmarked by many Fortune 500 companies including Accenture, American Express, Cisco Systems, Deloitte, Eli Lilly and Company, Facebook, Google, JetBlue, Johnson & Johnson, JPMorgan Chase, New York Life, Verizon, and Viacom. Soaringwords has also shared powerful team-building initiatives with dozens of entrepreneurial firms. Leading educational organizations such as KIPP Schools, many public school systems including the New York City Board of Education; Indianapolis Board of Education; Jewish day schools, Hebrew schools, Catholic schools, private schools; the Jersey City Department of Health & Human Services; Boys & Girls Clubs; Big Brothers Big Sisters chapters; JCCs and YMCAs; Churches and Synagogues; many of the top universities, Medical Schools, and Nursing Schools in the world have also benefitted from Soaringwords webinars and workshops.

Soaringwords’ proven programs are empirically validated - the Executive Summary reports on the measurable outcomes from each program participant. Soaringwords will help you decide which virtual workshops to offer and share electronic invitations so you can start getting dates on your organization’s calendar and inviting all your members to sign up. Soaringwords leads a “Train the Trainer” session with administrators and team leads. All Soaringwords’ programs are turn-key with the following deliverables: Team Lead Welcome Kit, Minute-by-Minute Timeline, Slides, Workbooks, Activity Sheets, and Surveys.

Testimonials from Not-for-Profit Partners

Greta please try to find I have a dream Melrose housing project and also I Have a Dream Dehostos, try to find PS 1 in Chinatown principal weekly program for ten months, try to find from JCC back in 2000 or early days, from big brother big sister (as you can see I found boys and girls clubs) please fix spacing consistent font for all… if you have photos of some of the partner events you can add throughout the testimonials thanks

Soaringwords is a dream come true for the staff and students of Indianapolis Public Schools. One of the most important aspects of educating our future leaders is the importance of civic responsibility. The Soaringwords projects support our efforts to educate the whole child to a
higher level. We sincerely thank Eli Lilly and Company for providing such worthwhile experiences to 1,500 of our students. Dr. Li-Yen Johnson, Indianapolis Public Schools Assistant Superintendent of Elementary Education

The Soaringwords words and pictures that the Indianapolis Public School students created bolster the spirits of hospitalized children in our area. We are happy to provide a venue to showcase their talent and generosity at our branches so that the entire community can learn about this inspiring program. Chris Cairo, Director of Programming & Project Development, Indianapolis-Marion County Public Library

It is surprising with as little as these kids have out there they are anxious to help someone else. They have a lot of sympathy because they’ve gone through a lot of difficult things in their lifetime and they want to help everyone else at the same time. Principal Ginder, Indianapolis Public School # 31

We are excited to be working with such a tremendous program. We believe this partnership is extremely helpful for the children cared for at Wishard as well as the children in the Indianapolis Public Schools system, many of whom are also our patients. Dr. Phillip Merk, Chief of Pediatrics, and Professor of Clinical Pediatrics and Emergency Medicine, Indiana School of Medicine, Wishard Health Services

Having the chance to attend a Soaringwords Service Learning Program was one of most the meaningful experiences our students have received all year. Soaringwords gave our teen members the chance to impact the lives of seriously ill youth. Our students created quilts and pillows with personalize messages to foster strength in the lives of ill children. The students learned valuable lessons in empathy, compassion and character development. Our students had the opportunity to speak with these individual learning about different cultures and their experiences in building their career. Lastly, the leadership shown by our students to participate in this event and show their support for their community is great take away for the students and the Boys & Girls Club of Elgin. – Elizabeth, Director at Boys & Girls Club of Elgin, Illinois

It was pure joy to see our children from the Children's Aid Society/Frederick Douglass Children's Center Boys & Girls Club being totally enthralled in the Soaringwords Youth Leaders program. We are excited to share weekly or monthly Soaringwords programs with our club throughout the year. The opening video, inspirational talk by Lisa, the founder, followed by the decorating of quilts and pillows was a fantastic experience. The children were so grateful to have a chance to "pay it forward" and help kids in the hospital. The Soaringwords NIA dance jam was on fire. This was the perfect ending of a day where they learned about self-esteem and being a leader. From the littlest children to our teen leaders and counselors, everyone was dancing and getting down. This is a perfect activity for every Boys & Girls Club in the country to enjoy. – Tracey Haqq, Center Director, Fredrick Douglass Boys & Girls Club, NYC

Today was an excellent opportunity for the children to interact with adults to learn the value of something that’s often overlooked. Our youth, just like adults, have a tendency to take health for granted. This experience has helped them creatively send their love to sick children. – Dawn Page, Program Service Director, Boys & Girls Clubs of Sarasota, FL

Thank you for providing our youth with a great experience. It was a great learning and sharing experience for all involved. – Harold Love, Program Manager, Boys & Girls Club of San Francisco

Soaringwords, Inc. 5 West 86th St., Suite 1500 N.Y., N.Y. 10024 lisa@soaringwords.org 917-499-3783
I hope that my haiku makes the children in the hospital know that they are not alone and that other kids are thinking about them and care so much for them. Everyone in my group got along and listened to each other’s ideas because we all wanted to make our haiku really special. – Airiyonna, James Jordan Boys & Girls Club, Chicago

I learned that when you help sick children feel better, you get this happy emotion that never leaves you.
– Narabs, Hudson County Boys & Girls Club, New Jersey

Today I felt like a great person helping other people. Also I feel like a hero. I really liked decorating the quilts and pillows because it was fun and I really liked meeting people from other cities and countries. My team worked well together and the best part was when they took a picture of our quilt. I think the hospitalized children are going to be happy and they are going to say that it is the best thing ever. – Jose, Elgin Boys & Girls Club

Today changed the way I think about myself by being more caring and thinking about how many people are suffering. The children in the hospital deserve my quilt. The experience was amazing and I hope we can do it again. – Ashley Gerardo, Elgin Boys & Girls Club

Feedback from Child Life professionals for the Soaringwords + Zumba = Love for Hospitalized Children initiative

Soaringwords has been leading volunteer program at Joe DiMaggio Children's Hospital since 2004. In 2012-2013, I had the pleasure of collaborating in the first Soaringwords empirical research study that included 100 of our patients who participated in a Soaringwords Superhero intervention. The patients were unanimously happy to be invited to participate in the study and the findings showed that getting and creating a Soaringwords Superhero message and artwork significantly enhanced patient well-being of all of the participants. This finding was not surprising to me since the monthly Soaringwords visits with the expressive arts projects and customized Zumba classes are so greatly appreciated by all of our patients and families here at Joe DiMaggio Children's Hospital. This is a wonderful organization doing meaningful work that supports our Child Life mission.

Katelynn Torres, Child Life Specialist, Joe DiMaggio Children's Hospital, Ft. Lauderdale, FL

Each month the Soaringwords + Zumba team arrive with a burst of energy and effervescence. These volunteers transform the recreational mall into the most happening place to be in Chicago! The patients and families love participating in the expressive arts projects all of which are designed to enhance the well-being of our children. The activities are powerful ice-breakers that motivate our patients to tap into their creativity and altruism which has a soothing and reassuring impact on their confidence and resilience. The customized dance classes build on the power of the arts project and exactly what our patients need: great music, age-appropriate songs and ALL of the choreography modified so that our patients in wheelchairs and with mobility challenges can participate fully. The instructors are trained to work with children of all abilities so that everyone feels 100% part of the dance experience. I love seeing the smiles and joy pulsing throughout.
I am excited to be part of the new Soaringwords Empirical Research project because we want to have data to show the impact of healing expressive arts projects and movement classes on the well-being of our pediatric patients, their families and our professional staff who care for them. This study will give us empirical findings to show the impact of these wonderful interventions to enhance physical and emotional well-being.

Darlene Kelly, Recreational Therapy/Child Life Director, Shriners Hospital for Children, Chicago

Soaringwords programs have been a well-loved staple at our hospital since 2002. The patients love doing the Soaringwords expressive arts activities and unique projects. More recently, since 2012, our patients and families look forward to participating in the customized Zumba Kids classes. Immediately after the arts and crafts and writing projects, the Soaringwords + Zumba volunteers offer modified dance experiences bringing a lot of fun and cheer to our pediatric floor. Many of our patients have shown physical or emotional breakthroughs after attending these classes. Often times parents tell me, "this is the first time I've seen my child smile in days" or they say that "this is the first time I've been able to have a few minutes of fun and chill out since my child got ill." The Soaringwords program brings our staff and the children and families we serve together with a real sense of joy and community. This has also been a wonderful program to give the siblings of patients something fun and meaningful that they can enjoy while spending so many hours at the hospital.

The Soaringwords volunteers are highly professional and positive. Lisa Buksbaum, Soaringwords’ CEO & Founder is a strong leader and has a calming presence. Over the years in many instances, I have seen her touch the lives of so many patients and parents, saying the right words or sharing a healing imagery exercise at the most trying times in the hospitalization. Lisa has brought many volunteer delegations to our hospital from local companies. The patients and families appreciate receiving the special SoaringQuilts and SoaringPillows with inspirational messages and artwork. I completely recommend this outstanding program.

Marcia Graham, Child Life Specialist, Mount Sinai Beth Israel Medical Center

I work with hospitalized children every day. To have the opportunity to engage with patients in this way was so gratifying. At one point I took a moment to watch – staff were laughing, patients were smiling, music was playing and during that moment no one was thinking “I’m in a hospital” or “I’m stressed and have so much to do before I leave.” Everyone was present and joyful, and it didn’t need to be analyzed or assessed.

As a child life specialist, I work directly with pediatric hospitalized patients. One of our goals is to make the hospital experience as positive as possible, which I feel mirrors that of this Soaringwords program so well! What better way to bring joy and smiles than with music and dancing?! In addition, child life specialists in our hospital train our volunteers. When I was reading the Soaringwords’ Hospital Outreach Volunteer Resource Guide provided for this endeavor, I was very pleasantly surprised. While to some people the information provided may seem like common sense, it is not always the case. Volunteers may not have had any prior experience with hospitals and/or ill children, and the information in this packet was extremely appreciated. There are so many things to be aware of in a hospital setting, be it body...
language, speech, physical location. Any possible scenario that we try to paint for our volunteers was touched on in this Soaringwords Resource Manual. Hygiene, professional boundaries, and professionalism – I honestly could not find any piece of information that would need to be added. Thank you for putting together such a great resource. You met the needs of the volunteers by inspiring them, while also identifying the needs of the host facility.

Kerri Baker, ZIN™ Member and Certified Child Life Specialist, Hasbro Children’s Hospital, Providence, RI

Everyone always enjoys the weekly Soaringwords classes. It can be seen in their smiles, dancing and laughter. Great Instructors! Powerful and Positive music! Encouraging and engaging with sensitivity! Thank you so very much for offering this program here for the patients. It is rewarding to observe. It is a blessing to know that it is offered as part of the healing for these patients.

Linda Goodale, Certified Child Life Specialist, Hasbro Children’s Hospital, Providence, RI

Lisa, thank you so much for allowing us the opportunity to have this experience on our child psychiatric unit. So many of our children on this Child Psychiatric Unit come from broken homes, neglectful situations and family relationships where there is little to no positive recognition. Having outside people acknowledge our patients and take the time to meet them and offer positive interactions is invaluable. These good impressions will last a lifetime for these children.

We are always happy to welcome you into our Children’s National family and we look forward to soaring and zumba’ing with you! The Soaringwords team has the most wonderful positive energy and spirit that truly lifts up the children in our psychiatric unit. The volunteers wear bright colors and always bring an interesting mix of music and styles to share with our patients. Once again the instructors were able to help our patients, families and staffs transcend the hospital experience. We appreciate your flexibility, patience, and enthusiasm that allow us to bring a bit of joy here at the hospital. We are so excited that you are a part of our Children’s National family and we look forward to many other visits soon!

Dana Kristina-Joi Morgan, Performance Coordinator Creative & Therapeutic Arts Services, Children’s National Health System, Washington D.C.

I am proud to be the person who brought Soaringwords to our hospital. Each month, since 2012, the Soaringwords + Zumba program has been a great intervention. The children, their families, and our Child Life crew anticipate the joy and laughter each month radiating from the Soaringwords team. We have fully embraced it~ the two ladies visit twice a month with their boom box. We travel room to room inviting the patients to Move with the Grove. The patients, even if they remain in their beds laugh as the Zumba team, family, nurses, and child life staff dance to rocking music! Sometimes the RNs travel with us. We “perform” at the Nurses’ Station for a moment or two to get them dancing and give them a moment of fun. We focus on the most appropriate patients on our PICU, In-Patient Hematology/Oncology Unit and General Pediatrics. The Girls (the hospital professionals on our team) always get a work out and don’t go to the gym that night.

It is a way to get the patients moving without them really knowing it.

Ann Nancy Fogel, Child Life Coordinator at Broward Health, formerly Chris Evert Children’s Hospital, Fort Lauderdale, FL

Soaringwords, Inc. 5 West 86th St., Suite 1500 N.Y., N.Y. 10024 lisa@soaringwords.org
917-499-3783 7
Soaringwords + Zumba is amazing! The patients love it. You guys are the best thing that has happened to our program in years. So much appreciated.

Theresa Kelleher, Program Director, St. Vincent’s Hospital, Westchester, NY

Since 2004, our patients, their families, and our professional staff have benefited from Soaringwords lively and wonderful programs. Over the years, many Soaringwords delegations have donated SoaringQuilts and SoaringPillows and led expressive arts projects with our patients and families.

For the past five years, we have offered monthly Soaringwords + Zumba = Love for Hospitalized Children classes with hospitalized children and their families. Each program has two parts: first, the Soaringwords team leaders invite patients to create a different expressive arts project such as SoaringHaikus, SoaringSuperheroes, or SoaringGratitude Ladders. These art projects are powerful ice-breakers that inspire our patients to get in touch with their creativity and compassion as they are invited to donate their creations to other patients as part of the Soaringwords pay--it-forward philosophy. The patients are happy to do something fun and interesting that also makes them feel like they have something kind to offer another person. Once everyone has finished the arts project, the Soaringwords team leads a customized, modified Zumba class that is appropriate for children of all abilities including children with mobility challenges or in wheelchairs.

Our Soaringwords team members are warm, professional and highly skilled. They are licensed to work with children (Zumba Kids) and they also are trained to work with children with physical challenges (Zumba Gold). I've seen the Soaringwords visitors treat each patient with enthusiasm, attention and care.

We always see positive changes in attitude after the Soaringwords programs. Many family members love having the opportunity to see their children laugh and smile and also to participate in the dance experience or just clap along to the music. Another great benefit of the Soaringwords program is the positive boost it has on the health and wellness of our staff. Many nurses and aides enjoy "de-stressing with Soaringwords." It's always poignant when we get the opportunity to do something fun and "normal" with our patients and their families. I recommend this program highly.

Tangi Brownlee, Child Life Specialist, Joe DiMaggio Children's Hospital, Ft. Lauderdale, FL

Patients and families love Soaringwords! It is a nice change from our day-to-day activities. It is especially appreciated that the instructors adapt to different abilities. The instructors are always professional while being energetic and fun! I do think it is a nice option for those who may not participate in Zumba to be a part of the Soaringwords’ activities :)

The most powerful experience I have witnessed is seeing the instructor adapt for a patient in a wheelchair. This patient wanted to participate but I think felt embarrassed because she was not mobile. Seeing the instructor sit in a chair and instruct that way was truly touching and made all the
difference for this patient. The Soaringwords + Zumba instructors who volunteer with Phoenix Children's are amazing. That is the most consistent feedback I receive :)

Julie Schwarz, Phoenix Children's Hospital, Phoenix, AZ

Inova Children’s Hospital is very grateful to partner with Soaringwords to bring joy to the children here. Soaringwords volunteers bring modified Zumba and crafts to children who are staying in the hospital. Not only does it bring an activity to the kids, but it brings a whole new energy to the hospital.

The Soaringwords volunteers bring such positive upbeat energy that can really do wonders to change a child’s hospital stay. We are thankful that Soaringwords has been a part of Inova for so long and we are excited to continue this beautiful partnership.

Jamie Gentille, MPH, CCLS, Director, Child Life Services, Inova Children’s Hospital, Falls Church, VA

Patients love the ability to interact with others and dance from their beds (or out of their beds if physical abilities permit). Parents/family members are always extremely grateful for the Soaringwords + Zumba visits and thank the volunteers for coming in. Some patients are shy and just watch while others get very into the visits and ask to do three or four songs. Some of our long-term patients look forward to the visits each month.

Within this past month, a patient who (according to family members) hadn’t gotten out of bed in the past couple days due to physical inability, was so excited about the prospect of dancing that she got out of the bed and attempted to stand on her own to dance. Her family members became emotional because they were so grateful and happy that something had motivated their child to want to get out of bed and try to move. The patient- with help from family members- danced to multiple songs and gave her "Zumba" sticker to her dad upon completion of the dances.

Megan Francis, Nationwide Children's Hospital, Columbus, Ohio

Feedback from Child Life professionals for the Soaringwords + Zumba = Love for Hospitalized Children initiative

Soaringwords has been leading volunteer program at Joe DiMaggio Children's Hospital since 2004. In 2012-2013, I had the pleasure of collaborating in the first Soaringwords empirical research study that included 100 of our patients who participated in a Soaringwords Superhero intervention. The patients were unanimously happy to be invited to participate in the study and the findings showed that getting and creating a Soaringwords Superhero message and artwork significantly enhanced patient well-being of all of the participants. This finding was not surprising to me since the monthly Soaringwords visits with the expressive arts projects and customized Zumba classes are so greatly appreciated by all of our patients and families here at Joe DiMaggio Children's Hospital. This is a wonderful organization doing meaningful work that supports our Child Life mission.

Katelynn Torres, Child Life Specialist, Joe DiMaggio Children's Hospital, Ft. Lauderdale, FL

Each month the Soaringwords + Zumba team arrive with a burst of energy and effervescence. These volunteers transform the recreational mall into the most happening place to be in Chicago! The patients and families love participating in the expressive arts projects all of which are designed
to enhance the well-being of our children. The activities are powerful ice-breakers that motivate our patients to tap into their creativity and altruism which has a soothing and reassuring impact on their confidence and resilience. The customized dance classes build on the power of the arts project and exactly what our patients need: great music, age-appropriate songs and ALL of the choreography modified so that our patients in wheelchairs and with mobility challenges can participate fully. The instructors are trained to work with children of all abilities so that everyone feels 100% part of the dance experience. I love seeing the smiles and joy pulsing throughout the activities room.

I am excited to be part of the new Soaringwords Empirical Research project because we want to have data to show the impact of healing expressive arts projects and movement classes on the well-being of our pediatric patients, their families and our professional staff who care for them. This study will give us empirical findings to show the impact of these wonderful interventions to enhance physical and emotional well-being.

Darlene Kelly, Recreational Therapy/Child Life Director, Shriners Hospital for Children, Chicago

Soaringwords programs have been a well-loved staple at our hospital since 2002. The patients love doing the Soaringwords expressive arts activities and unique projects. More recently, since 2012, our patients and families look forward to participating in the customized Zumba Kids classes. Immediately after the arts and crafts and writing projects, the Soaringwords + Zumba volunteers offer modified dance experiences bringing a lot of fun and cheer to our pediatric floor. Many of our patients have shown physical or emotional breakthroughs after attending these classes. Often times parents tell me, "this is the first time I've seen my child smile in days" or they say that "this is the first time I've been able to have a few minutes of fun and chill out since my child got ill." The Soaringwords program brings our staff and the children and families we serve together with a real sense of joy and community. This has also been a wonderful program to give the siblings of patients something fun and meaningful that they can enjoy while spending so many hours at the hospital.

The Soaringwords volunteers are highly professional and positive. Lisa Buksbaum, Soaringwords’ CEO & Founder is a strong leader and has a calming presence. Over the years in many instances, I have seen her touch the lives of so many patients and parents, saying the right words or sharing a healing imagery exercise at the most trying times in the hospitalization. Lisa has brought many volunteer delegations to our hospital from local companies. The patients and families appreciate receiving the special SoaringQuilts and SoaringPillows with inspirational messages and artwork. I completely recommend this outstanding program.

Marcia Graham, Child Life Specialist, Mount Sinai Beth Israel Medical Center

I work with hospitalized children every day. To have the opportunity to engage with patients in this way was so gratifying. At one point I took a moment to watch – staff were laughing, patients were smiling, music was playing and during that moment no one was thinking “I’m in a hospital” or “I’m stressed and have so much to do before I leave.” Everyone was present and joyful, and it didn’t need to be analyzed or assessed.
As a child life specialist, I work directly with pediatric hospitalized patients. One of our goals is to make the hospital experience as positive as possible, which I feel mirrors that of this Soaringwords program so well! What better way to bring joy and smiles than with music and dancing?!? In addition, child life specialists in our hospital train our volunteers. When I was reading the Soaringwords’ Hospital Outreach Volunteer Resource Guide provided for this endeavor, I was very pleasantly surprised. While to some people the information provided may seem like common sense, it is not always the case. Volunteers may not have had any prior experience with hospitals and/or ill children, and the information in this packet was extremely appreciated. There are so many things to be aware of in a hospital setting, be it body language, speech, physical location. Any possible scenario that we try to paint for our volunteers was touched on in this Soaringwords Resource Manual. Hygiene, professional boundaries, and professionalism – I honestly could not find any piece of information that would need to be added. Thank you for putting together such a great resource. You met the needs of the volunteers by inspiring them, while also identifying the needs of the host facility.

Kerri Baker, ZIN™ Member and Certified Child Life Specialist, Hasbro Children’s Hospital, Providence, RI

Everyone always enjoys the weekly Soaringwords classes. It can be seen in their smiles, dancing and laughter. Great Instructors! Powerful and Positive music! Encouraging and engaging with sensitivity! Thank you so very much for offering this program here for the patients. It is rewarding to observe. It is a blessing to know that it is offered as part of the healing for these patients.

Linda Goodale, Certified Child Life Specialist, Hasbro Children’s Hospital, Providence, RI

Lisa, thank you so much for allowing us the opportunity to have this experience on our child psychiatric unit. So many of our children on this Child Psychiatric Unit come from broken homes, neglectful situations and family relationships where there is little to no positive recognition. Having outside people acknowledge our patients and take the time to meet them and offer positive interactions is invaluable. These good impressions will last a lifetime for these children.

We are always happy to welcome you into our Children’s National family and we look forward to soaring and zumba’ing with you! The Soaringwords team has the most wonderful positive energy and spirit that truly lifts up the children in our psychiatric unit. The volunteers wear bright colors and always bring an interesting mix of music and styles to share with our patients. Once again the instructors were able to help our patients, families and staffs transcend the hospital experience. We appreciate your flexibility, patience, and enthusiasm that allow us to bring a bit of joy here at the hospital. We are so excited that you are a part of our Children’s National family and we look forward to many other visits soon!

Dana Kristina-Joi Morgan, Performance Coordinator Creative & Therapeutic Arts Services, Children’s National Health System, Washington D.C.

I am proud to be the person who brought Soaringwords to our hospital. Each month, since 2012, the Soaringwords + Zumba program has been a great intervention. The children, their families, and our Child Life crew anticipate the joy and laughter each month radiating from the Soaringwords team. We have fully embraced it~ the two ladies visit twice a month with their boom box. We travel
room to room inviting the patients to Move with the Grove. The patients, even if they remain in their beds laugh as the Zumba team, family, nurses, and child life staff dance to rocking music! Sometimes the RNs travel with us. We “perform” at the Nurses’ Station for a moment or two to get them dancing and give them a moment of fun. We focus on the most appropriate patients on our PICU, In-Patient Hematology/Oncology Unit and General Pediatrics. The Girls (the hospital professionals on our team) always get a work out and don’t go to the gym that night.

It is a way to get the patients moving without them really knowing it.

Ann Nancy Fogel, Child Life Coordinator at Broward Health, formerly Chris Evert Children’s Hospital, Fort Lauderdale, FL

Soaringwords + Zumba is amazing! The patients love it. You guys are the best thing that has happened to our program in years. So much appreciated.

Theresa Kelleher, Program Director, St. Vincent’s Hospital, Westchester, NY

Since 2004, our patients, their families, and our professional staff have benefited from Soaringwords lively and wonderful programs. Over the years, many Soaringwords delegations have donated SoaringQuilts and SoaringPillows and led expressive arts projects with our patients and families.

For the past five years, we have offered monthly Soaringwords + Zumba = Love for Hospitalized Children classes with hospitalized children and their families. Each program has two parts: first, the Soaringwords team leaders invite patients to create a different expressive arts project such as SoaringHaikus, SoaringSuperheroes, or SoaringGratitude Ladders. These art projects are powerful ice-breakers that inspire our patients to get in touch with their creativity and compassion as they are invited to donate their creations to other patients as part of the Soaringwords pay-it-forward philosophy. The patients are happy to do something fun and interesting that also makes them feel like they have something kind to offer another person. Once everyone has finished the arts project, the Soaringwords team leads a customized, modified Zumba class that is appropriate for children of all abilities including children with mobility challenges or in wheelchairs.

Our Soaringwords team members are warm, professional and highly skilled. They are licensed to work with children (Zumba Kids) and they also are trained to work with children with physical challenges (Zumba Gold). I’ve seen the Soaringwords visitors treat each patient with enthusiasm, attention and care.

We always see positive changes in attitude after the Soaringwords programs. Many family members love having the opportunity to see their children laugh and smile and also to participate in the dance experience or just clap along to the music. Another great benefit of the Soaringwords program is the positive boost it has on the health and wellness of our staff. Many nurses and aides enjoy "de-stressing with Soaringwords." It's always poignant when we get the opportunity to do something fun and "normal" with our patients and their families. I recommend this program highly.

Tangi Brownlee, Child Life Specialist, Joe DiMaggio Children's Hospital, Ft. Lauderdale, FL
Patients and families love Soaringwords! It is a nice change from our day-to-day activities. It is especially appreciated that the instructors adapt to different abilities. The instructors are always professional while being energetic and fun! I do think it is a nice option for those who may not participate in Zumba to be a part of the Soaringwords’ activities :)

The most powerful experience I have witnessed is seeing the instructor adapt for a patient in a wheelchair. This patient wanted to participate but I think felt embarrassed because she was not mobile. Seeing the instructor sit in a chair and instruct that way was truly touching and made all the difference for this patient. The Soaringwords + Zumba instructors who volunteer with Phoenix Children's are amazing. That is the most consistent feedback I receive :)

Julie Schwarz, Phoenix Children's Hospital, Phoenix, AZ

Inova Children's Hospital is very grateful to partner with Soaringwords to bring joy to the children here. Soaringwords volunteers bring modified Zumba and crafts to children who are staying in the hospital. Not only does it bring an activity to the kids, but it brings a whole new energy to the hospital.

The Soaringwords volunteers bring such positive upbeat energy that can really do wonders to change a child’s hospital stay. We are thankful that Soaringwords has been a part of Inova for so long and we are excited to continue this beautiful partnership.

Jamie Gentille, MPH, CCLS, Director, Child Life Services, Inova Children’s Hospital, Falls Church, VA

Patients love the ability to interact with others and dance from their beds (or out of their beds if physical abilities permit). Parents/family members are always extremely grateful for the Soaringwords + Zumba visits and thank the volunteers for coming in. Some patients are shy and just watch while others get very into the visits and ask to do three or four songs. Some of our long-term patients look forward to the visits each month.

Within this past month, a patient who (according to family members) hadn't gotten out of bed in the past couple days due to physical inability, was so excited about the prospect of dancing that she got out of the bed and attempted to stand on her own to dance. Her family members became emotional because they were so grateful and happy that something had motivated their child to want to get out of bed and try to move. The patient- with help from family members- danced to multiple songs and gave her "Zumba" sticker to her dad upon completion of the dances.

Megan Francis, Nationwide Children's Hospital, Columbus, Ohio
“The Soaringwords’ webinar was a big success with 100% of participants giving it the highest ratings. Soaringwords provided practice insights that will help employees support co-workers, friends, and their own families. I’m personally aware of the first-hand impact that Lisa and Soaringwords had on my colleague and her child. Subsequently, I encouraged Lisa to create a webinar to share her message broadly with Johnson & Johnson employees to assist them in grappling with illness in their lives. I was privileged to introduce Lisa to colleagues at other leading companies and they have shared webinars and employee-engagement programs with thousands of employees. Soaringwords has received outstanding testimonials for initiatives with leading companies including Johnson & Johnson.” Wendy Breiterman, Director, Global Work/Life Strategies, Office of Global Diversity & Inclusion, Johnson & Johnson

Soaringwords at Verizon National Leadership Conference

“Our exposure to Soaringwords was inspirational and for many, the highlight of our conference. On behalf of our 150 Network Engineering management employees, I wanted to thank you for the outstanding keynote speech you gave at the two Verizon Leadership Conferences. Our team was greatly impacted by your personal story of heroism, success and dedication. You are both an excellent speaker and role model. Your facilitation of the conference community service activity of decorating pillows and quilts, with hundreds of children from the Boys and Girls Clubs, allowed our managers to experience leadership at a new level. (In our telecommunications engineering work, we typically don't receive such immediate or tangible feedback!) Our Verizon employees were very rewarded by the kids' smiles and to know that our handiwork will bring comfort and joy to hospitalized children. The employees loved seeing the Soaringwords Verizon Program on TV and in the full-page article in the Herald Tribune. It was wonderful to allow smaller delegations to bring the conference back home with visits to hospitals in their markets.” Anne Cortissoz, Director of Network Engineering, Verizon

“Soaringwords’ workshops are training our healthcare and community leaders with empirically-sound interventions that are teaching them to become more proactive and self-advocate for better health outcomes to bolster their own wellbeing. These trainings have boosted optimism, resilience, and agency among my team. As a response to the mass shootings/terror attack on Dec. 10, 2019, Health & Human Services will launch 52 comprehensive Soaringwords SOARING into Strength Positive Health initiatives to support four essential Jersey City constituencies.” Stacey Flanagan, Director, Jersey City Health & Human Services

Soaringwords, Inc. 5 West 86th St., Suite 1500 N.Y., N.Y. 10024 lisa@soaringwords.org
917-499-3783 14
“On behalf of the hundreds of employees who attended the Soaringwords webinar, please accept our sincere thanks for an outstanding learning experience for all participants. I have received many positive comments about the webinar from attendees and the relevance of the content to both their professional and personal lives. It has been heartwarming to hear how employees have been able to apply some of the perspectives provided during the session. This enhanced the level of interaction with co-workers fostering a greater sense of community here at Northrop Grumman. We take pride in the strong level of camaraderie that exists within our organization. The “What to Say/Do to Support Co-Workers and Family Members with Serious Illness” webinar delivered suggestions for actions and behaviors that are closely aligned with our core values. Additionally, the content had strong carryover to the work that we are doing in our communities and provided practical advice for us to provide support within our own families. Based on the positive and unanimous response from employees, we want to invite you to share Soaringwords initiatives with our leadership team during the next national Corporate Citizenship Council meeting. We continue to receive positive feedback about the webinar and employees who were on the call continue to share the information with co-workers not on the call—a real tribute to the high caliber of the content, your delivery and importance of the topic. The lead for our national employee resource group for new employees (a group that includes thousands of members across the country) said it was the “best” lunchtime seminar he has attended. Thanks again to you and Cisco technology for the delivery of a high impact webinar that has enabled our employees to enhance our connections at work, at home and in our communities.”

Debbie Edwards Veihdeffer, Director, Work-Life Integration, Human Resources Strategic Initiatives, Northrop Grumman

“250 colleagues together with the help of the Soaringwords team created 150 quilts and 150 pillows working together at four sites globally (Raritan, NJ, Spring House, PA, Beerse, Belgium and High Wycombe, UK). We have since made hospital visits to deliver these to the children, which as a mother both broke and touched my heart. My colleagues and I have enormously benefitted from this experience and one which I will continue to treasure.”

Andrea Rose-Legatt, MBA, PMP, Sr. Director, Business Solutions, Johnson & Johnson Pharmaceutical Research and Development, LLC

“I absolutely enjoyed creating these projects! It was a very rewarding exercise, knowing the destination of where our SoaringQuilts and Pillows and the SoaringGardens were going. It was also very calming. My favorite part of the hospital experience was seeing the child smile when we shared the gifts and connecting with the patient’s mom. I think the kids felt very grateful! It makes me want to do more for them. They are delightful. I loved Soaringwords’ presentation and watching the video. I applaud the great work.”

Theresa Ragozine, Manager, Johnson & Johnson Services Procurement Team

“Soaringwords programs are easy to layer into our existing relationships with Boys & Girls Clubs, Big Brothers, Big Sisters and many local schools and community groups. When we shared Soaringwords programs with hundreds of children in multiple offices at the Goldman Sachs “Take Our Children to Work” day experience there was total silence in the room. Imagine the energy and excitement as hundreds of children applauded after the Soaringwords DVD finished and they knew that they could spend the next hour being a healing agent for a hospitalized child.”

Marilyn Duffy Grande, Community TeamWorks Program Manager
“Your Soaringwords presentation and hands-on team-building activity made this year’s Take Your Child to Work Day soar. Your inspirational keynote was incredible, you could hear the silence in the giant tent as 2,000 kids and Cisco employees listened to your every word. I was thrilled to see over 600 participants come together in community to decorate the SoaringQuilts and SoaringPillows during the Soaringwords activity. It was beautiful to see such camaraderie and enthusiasm.” Jennifer Mitchell, Corporate Events Manager, Cisco Systems, Mountain View CA

“The Soaringwords experience was incredible and moving. Not only for providing children at Connecticut Children's Medical Center with tokens of warmth, but also the chance to engage students in Hartford directly in creating something great together. We look forward to continuing our partnership. The words I left with - Gratitude and Goodwill. Gratitude for what we have and what we can give, Goodwill in what came out as we met together.” Mark Boxer, Executive Vice President, Global Chief Information Officer, Cigna

“Often it seems as if it is virtually impossible to get our team of Cisco professionals to pull themselves away from their cell phones and meetings to do something for the community or for themselves. We tend to work a lot at Cisco. Soaringwords events were truly remarkable in that the professionals who came were able to focus on the Soaringwords team-building programs and really connect with co-workers when the events were internal and able to mentor inner-city children and share with employees when we went to local schools. As the Civic Council liaison, I truly appreciate that Soaringwords gave us all of the tools to recruit employees to sign up and run the entire event, providing all of the logistics. Soaringwords provides the entire program-in-a-box so you can have a great program and not spend hours putting it together.” Lynley Noviello, Regional Manager and Soaringwords NYC Civic-Council team co-captain

Specific Recommendation
We recommend launching several Soaringwords SOARING into Strength Positive Psychology workshops where your employees and their families will learn to take active roles to experience greater emotional, physical, psychological health and wellbeing. At the end of each workshop, participants will generate a different project such as SoaringSuperhero messages and artwork; SoaringBeds messages and artwork; and SoaringFables all of which can be uploaded by the participants onto the Soaringwords.org website and then shared with hospitalized children and teens in local communities allowing the givers and recipients to have a sense of hope and connection during these times of working remotely.

Next Steps, Budgets and Timing
I welcome the opportunity to speak with you at your earliest convenience. Please take a moment to watch the Soaringwords the Power to Heal video in “About” on Soaringwords.org to experience the energy and excitement of the program in action. I’ve attached a copy of my professional biography and a few case studies. There are dozens of additional case studies from other Fortune 50 companies on the Soaringwords website.

Many thanks and warm regards,
Lisa Honig Buksbaum, CEO & Founder, Soaringwords. Cell: 917-499-3783
lisa@soaringwords.org
Lisa Honig Buksbaum, CEO & Founder, Soaringwords. MAPP, MBA. Professional biography:

Not-for-profit leader
Lisa Honig Buksbaum is a passionary: a visionary driven by great passion and action. She is an intuitive healer and well-loved inspirational speaker, workshop leader, and master teacher who has shared her wisdom with thousands of people throughout the world. Three experiences with death and illness in her family during a ten-month period motivated her to launch Soaringwords, a not-for-profit organization she founded to inspire millions of ill children and their families to “Never give up!” Since 2001, Lisa has shared her SOARING into Strength success strategies with over 500,000 people through Soaringwords. She’s been featured as an expert on ABC News, Fortune Small Business, USA Today, and Delta Sky Magazine.

International Speaker
Lisa has been a keynote speaker, moderator, and panelist at dozens of professional and scientific conferences including the International Positive Psychology Association (2019, 2015, 2013), Canadian Positive Psychology Conference (2018, 2016, 2014), European Conference on Positive Psychology (2018, 2016, 2014), and International Positive Education Network (2018, 2016). Lisa has led workshops at universities, medical schools and nursing schools, including University of Pennsylvania, UVA School of Medicine & UVA School of Nursing, Tecmilenio University in Mexico, NYU, and Columbia University. She has led professional development workshops at dozens of Fortune 50 companies such as Accenture, Eli Lilly, Facebook, Google, JetBlue, Johnson & Johnson, JPMorgan Chase, New York Life, Sony, Verizon, and Viacom. She was the opening keynote for 2,000 people for Cisco’s CEO John Chambers Town Hall meeting; the keynote at the MGM Grand’s Women of Color Conference; Verizon National Leadership Conference; Cigna’s Global IT conference; Johnson & Johnson Global meeting for 5,000 professionals; Accenture’s largest global meeting as well as many national meetings.

Education
In 2013, Lisa earned a Master in Applied Positive Psychology (MAPP) at the University of Pennsylvania, in a program founded by Dr. Martin Seligman, the founder of the field of Positive Psychology. Lisa graduated with honors from the University of Pennsylvania with a BA and earned an MBA in Marketing from Columbia University. She has a certificate from the American Institute for Mental Imagery. She holds a certificate in Narrative Medicine from Columbia University College of Physicians and Surgeons. She is also a Graduate of Columbia’s Graduate School of Business’ Institute for Non-Profit Management program and a graduate of the Birthing of Giants program run by M.I.T., Inc. Magazine, and Young Entrepreneurs Organization (YEO).

Awards
Lisa was awarded the Lives that Make A Difference Award from A&E Networks; Cisco’s National Growing with Technology Award; “Focus on Philanthropy” featured CEO, Chronicle of Philanthropy; National Partner, Make a Difference Day, the largest day of volunteering in the U.S. sponsored by USA Today and the Points of Light Foundation. Featured subject content expert in healthcare, wellness, entrepreneurship, non-profit leadership on ABC News, in USA Today.
Early Career/Personal Life
Prior to founding Soaringwords, Lisa founded and ran Boxtree Communications, a successful marketing firm, for 11 years. Boxtree managed marketing and branding projects for leading firms including NTT, Equitable, Chase, Scholastic, Colgate, and Dannon. She also had a successful career at international advertising agencies including Young & Rubicam, Ogilvy and Mather, and Lintas. She was an online columnist for *Inc.* Magazine and writes a Soaringwords blog for the *Huffington Post*. She is the author of *SOARING into Strength*. Lisa lives in New York City with her husband, Jacob, and enjoys spending time with her two grown sons, Joshua and Jonathan, daughter-in-law Evelyn, and granddaughter Charlotte, affectionately known as “Charlie.” She gets her energy from swimming each day and connecting with people in meaningful ways.
Relevant Case Studies

Johnson & Johnson We Care and We Innovate Global Initiatives

In 2018, J&J launched the We Innovate initiative. Soaringwords led a SOARING into Strength workshop on Growth Mindset for 5,000 employees in seven countries. This workshop was the culmination of a two-year initiative to strengthen employee knowledge and engagement.

In 2017, J&J launched the We Care initiative. Soaringwords workshops and programs were shared in four countries. These Soaringwords programs were so successful that Soaringwords became the lead partner for all markets for the 2018 We Innovate initiative. Here are representative We Care testimonials from the country leads:

Sao Paolo, Brazil:
We Care event was a success in Brazil, I'm proud and happy to be part of it. I could see the employees laughing, having fun with the quilts and pillows decoration and also creating the superheroes. Lisa's video was very inspiring. Congratulations for this initiative! It is amazing how a simple activity with a noble purpose can transform our day and make us feel so good. We felt happy and honored to help the children by decorating SoaringQuilts, SoaringPillows and creating SoaringSuperheroes! It was the best way to celebrate 2017 year with all the employees. I saw a little girl’s smile when she was hugging the Soaringwords pillow in heart shape and then I understood the importance of our action!

Suzhou, China:
Big Thanks to our GS employees in Suzhou for participating this afternoon We Care activity. All of you are Awesome. You are the SuperHero, this is really very interesting and lovely moment. Bringing your love to life, bringing #wecare to our GS Suzhou.
Bogota, Colombia:
Absolutely excited after the event, we had a great afternoon, the best comments and congratulations for this initiative and all the effort we as a pillar have done. Really thanks for all your support, and all the teams from A2R, I2C, Compliance, Tax, HR, PMO and other from GS participated actively in the activity and that was a great moment to share in a new space, with different people, and in a genuine activity which involves our heart and all the love from our people from GS.
131 Accenture professionals and 75 high school students from the local Boys & Girls Club in Elgin decorated 100 SoaringQuilts® and 100 SoaringPillows® with inspirational messages and artwork to donate to patients and families at St. Alexis Children’s Hospital and the Ronald McDonald House.

This was a great way of helping the ill children. I have kids myself and have had experience with illness so I appreciate a lot of these initiatives. The kids on my team spoke Spanish, like I do. It was a great activity to do with the kids. Our team worked really well, we all did parts of the drawings together. I think the hospitalized children will feel fantastic, some time to not be thinking about their bad situations. Today changed the way I think about myself as I was able to take a step back from the high speed we live in and be part of a great initiative.

- Hendrik J. Van Vliet, Accenture employee
Accenture’s Day of Service: Washington, D.C.

Six years in a row, 2014-2019, Soaringwords was selected as community partner for Accenture’s Day of Service. Hundreds of Accenture employees mentored students from KIPP, Montgomery Community College, and On-Ramps, decorating SoaringQuilts® and SoaringPillows® for neonatal patients and families at Howard University Hospital and Children’s National Medical Center.

Today I got in touch with the child within myself while decorating. It is great to know that what we did together with my team will make a difference. The impact of these quilts and pillows will be great because in hospitals people feel vulnerable and these will make kids feel safe. As a father of a child who has been in a hospital, I understand the impact and help this provides. The event changed me in a way. I see better the path to happiness is thinking and acting positive.

- Peter McDonne
Accenture Skills to Succeed Initiative: Philadelphia

Accenture employees mentored students from KIPP DuBois Collegiate Academy in Philadelphia, decorating SoaringQuilts® and SoaringPillows® for patients at St. Christopher's Hospital for Children. The volunteers participated in the high-energy Soaringwords + Zumba® dance to celebrate health and wellness.

I truly enjoyed this opportunity because it’s not only changing my life but also someone else’s. The best part is knowing that hospitalized kids will see that people actually do care. I really enjoyed working with Sam because he had so much to talk about. I think the kids in the hospital will feel thankful and happy just knowing that they inspired people to send them quilts and pillows. The best part was performing our team dance. Today changed the way I think about myself because I now know that I can make a change in someone’s life. Today was inspiring and a one of a kind opportunity! Loved it! - Ishonae, KIPP Student
JPMorgan Chase Collaboration

- Volunteer Leadership Groups in 12 markets shared Soaringwords hands-on employee service programs in Indianapolis, IN; Springfield, MO; Northern NJ; Jersey City, NJ; Garden City, NY; Elgin, IL; Dallas/Lewisville, TX; Fort Worth, TX; Chatsworth/Los Angeles, CA; Louisville, KY; Seattle, WA, and Chicago, IL.
- In Chicago, JPMorgan Chase Women’s Initiative (WIN) shared three team-building events where employees decorated SoaringQuilts® and SoaringPillows® for children at Sinai Children’s Hospital.
- Passport to Leadership program for 150 girls at Young Women’s Leadership Academy in Queens, NY, sponsored by JPMorgan Chase.
- Indianapolis and Dallas invited children of employees to participate in the program. Dallas and Chicago led three-hour programs mentoring inner-city children from a local school. Employees in 112 Chase branches in Northern NJ decorated SoaringQuilts® as an employee team-building initiative.
- Employee volunteers decorated 3,584 SoaringQuilts® and SoaringPillows® with inspirational messages and artwork to donate to hospitalized children in local communities.
• Employees in 112 Chase branches in Northern NJ decorated SoaringQuilts® as an employee team building initiative.
• Employee volunteers decorated 3,584 SoaringQuilts® and SoaringPillows® with inspirational messages and artwork to donate to hospitalized children in local communities.

Chase employees in 112 locations throughout New Jersey had a truly amazing experience with Soaringwords this past year. It is so great to work for a company that engages in these activities and makes such a difference in the lives of others, I have never been so proud to work for a company.

- Shannon K. Lazare, Vice President Relationship Manager at JPMorgan Chase, NJ