



Soaringwords Take Your Child to Work Day Initiative

We would like to share Soaringwords hands-on community service activity for this year's Take Your Child to Work Day at your company's offices. We know that this project will be the best-rated part of the day and create immediate connection and community for the participating children and employees.

Benefit from our expertise. Research shows that people are personally engaged when helping others. Soaringwords' best in class employee volunteer experiences have been shared with more than 140,000 professionals at leading companies. It was consistently rated "most satisfying program ever" by 98% of program participants. All programs are turn-key, globally replicable and meaningful. Soaringwords is considered a best-practice partner by Diversity and Inclusion, Work/Life, and Community Relations Managers. Its programs have been benchmarked by many Fortune 500 companies including Accenture, American Express, Cisco Systems, Deloitte, Eli Lilly and Company, Facebook, Google, JetBlue, Johnson & Johnson, JPMorgan Chase, New York Life, Verizon, and Viacom.

Mission. Soaringwords is a not-for-profit organization whose mission is to inspire ill children and their families to take active roles in self-healing. Each year, 22 million children in the U.S. suffer from chronic or serious illness. Soaringwords is unique as the *only organization to motivate ill children and families to "pay it forward"* to help others. When a child does something kind for another child, it accelerates their transformative healing. Soaringwords provides fun, creative and educational activities both in person and online based on positive psychology concepts that enhance well-being. Find Soaringwords' Infographic here: <http://bit.ly/2ESEu9n>

Soaringwords Take Your Child to Work Day Program. Your Event Managers will appreciate a turn-key project that children and parents will love. We recommend sharing our signature program, the decoration of SoaringQuilts® and SoaringPillows® with inspirational messages and artwork, to donate to hospitalized children in the local communities. Soaringwords can also invite inner-city children from local schools to participate along with your employees' children. The inclusion of the inner-city children will maximize a sense of community amongst employees and participants. All aspects of this program – from the Opening Assembly, Hands-on Community Service Project, to the Closing Circle – reinforce the values of passion and service in action for the children who learn and experience the impact of "paying it forward." The Closing Circle is the ideal time to have the parents participating alongside their children. The Soaringwords program will generate high visibility, goodwill among employees and your local communities, and if desired can generate positive press coverage.

Recommended 90-Minute Program (can also be 45 to 60 minutes)

<u>Activity</u>	<u>Time</u>
Introduction: How Your Firm Supports Community Partners <i>Soaringwords the Power to Heal</i> slides (showing recipient children, explaining the “do’s and don’ts”, examples of quilts and pillows).	10 minutes
Hands-on SoaringQuilts® and SoaringPillows® service project.	45 minutes
Creation of SoaringSuperheroes® messages and artwork.	25 minutes
Closing Awards Ceremony/Sharing Circle. Parents are invited to attend. Group Photo and applause as Soaringwords Youth Leadership certificates with company logo are given to each participant.	20 minutes

Project Deliverables

The budget consists of Soaringwords’ turn-key project management as well as supplies for each location. Depending on the number of participating sites, we can have Train-the-Trainer sessions for multiple team leads. Deliverables include:

- Event Management Guidelines.
- Coordination with company location team leads to share a Soaringwords’ Train-the-Trainer phone session and Welcome Kit.
- Creation of script and minute-by-minute program overview for the Soaringwords’ project.
- Color print-outs of hand-out materials (for quilt & pillow decoration instructions and superhero activity instructions and borders for each participant).
- Instructions for vetting the finished gifts before presenting to hospitalized children.
- Management and coordination with local hospitals: on-site logistics, hospital delivery, and distribution of quilts and pillows.
- Post-event Executive Summary Report and photos.

Next Steps and Timing

We know that Soaringwords will resonate with all of your employees and their children and make this year’s Take Your Child to Work Day the best ever. Let’s have a phone meeting at your earliest convenience to discuss next steps, budgets and timing. To see the energy and excitement of our initiatives in action, please take a moment to watch *Soaringwords: The Power to Heal* video: www.soaringwords.org/learn-about-soaringwords/ Following are testimonials, FAQs and Soaringwords Employee Engagement Initiatives one-pager for divisional, national and global meetings.

Many thanks and warm regards,



Lisa Honig Buksbaum, CEO & Founder, Soaringwords
T. 917-499-3783 lisa@soaringwords.org



Take Your Child to Work Day Testimonials

Cisco: *Your Soaringwords presentation and hands-on team-building activity made this year's Take Our Children to Work Day soar. Your inspirational keynote was incredible, you could hear the silence in the giant tent as 2,000 kids and employees listened to your every word. I was thrilled to see over 600 participants coming together in community to decorate the quilts and pillows in the Soaringwords activities. It was beautiful to see such camaraderie and enthusiasm as Cisco employees and children came together for a great cause.* —**Jennifer Mitchell, Corporate Events Manager**



Goldman Sachs: *Soaringwords has been part of the Goldman Sachs Community TeamWorks initiative for the past five years. During this time, Lisa has nurtured the relationship and grown it from the first volunteer experience with 15 employees in NYC, to sharing Soaringwords initiatives with hundreds of employees in five different offices this past summer. From NY, Jersey City, to Chicago and Atlanta, Lisa and Soaringwords has motivated our professionals to do something meaningful to help ill children.*



Soaringwords programs are easy to layer into our existing relationships with Boys & Girls Clubs, Big Brothers, Big Sisters and many local schools and hospitals. When we shared Soaringwords programs with hundreds of children in multiple offices at the Goldman Sachs "Take Our Children to Work" day experience two years ago there was total silence in the room. Imagine the energy and excitement as hundreds of children applauded after the Soaringwords DVD finished and they knew that they could spend the next hour being a healing agent for a hospitalized child. —**Marilyn Duffy Grande, Community TeamWorks Program Manager**

IBM: *On behalf of the IBM North Castle team, thank you for giving us the opportunity to include Soaringwords Youth Leadership Program in our Take Our Children to Work Day activities. The feedback we received about Soaringwords has been extremely positive. All of the children, parents and volunteers were enthusiastic and energetic. The experience of decorating the SoaringQuilts was rewarding for all – we had a great time.* —**Jean Mooney, IDF Events Planner**



Becton Dickinson: *Interacting with the kids and coming up with ideas to decorate the quilts and pillows was the best part. The team aspect was fun, good laughs around! Engaging with the kids and choreographing moves was the best part of the Zumba dance experience.* —**Noel Titus, BD Medical Surgical Team**



Frequently Asked Questions

I can't draw or sew! Is this a problem?

Not at all! The SoaringQuilts® and SoaringPillows® are already assembled, so there is no sewing involved. Employees and the children that they are mentoring simply use fabric markers to create inspirational messages and artwork. If you can't draw, no problem! Simply write a message.



I see the program is turn-key, but what kind of time is required of the project leaders?

Soaringwords makes the event turn-key by providing you with a Welcome Package that includes everything you need for a successful program. This includes a flyer, instructions for running the program, a recommended script and minute-by-minute guide, as well as a Soaringwords Welcome video to kick-off the program. Soaringwords ships the materials to the location.

Will our employees be going to the hospital to donate the gifts to the ill children?



Most hospitals allow visitors. Soaringwords can arrange the hospital visits so a small delegation of your employee volunteers can personally donate the gifts to the children a few days after the event. No children are allowed to attend the hospital visit. Many volunteers find this to be the most moving part of their Soaringwords experience, but note that *hospital visitation is completely voluntary*. If a particular hospital does not allow visitors, Soaringwords will arrange for you to ship the gifts to the local hospital.

Are there other activities employee volunteers can do with Soaringwords?

Soaringwords has many programs from which to choose, including weekly Soaringwords Educational Outreach programs in local schools or community centers and on-going programs in local hospitals or clinics. Each program features proprietary activities such as SoaringHaikus® (personalized poetry with healing messages), SoaringMurals® (inspirational messages and artwork to create a warm and welcoming hospital environment), and SoaringSuperheroes® (fun and unique messages of courage and resiliency). All of these programs were developed in collaboration with top educators at The Bank Street College of Education and Teacher's College at Columbia University.



Employee Engagement Programs

Soaringwords has the best-in-class employee engagement programs that are consistently rated “the most satisfying positive psychology based initiatives foster personal growth for participants. Soaringwords is considered a best-practice partner by C-suite executive, Diversity and Inclusion, Work/Life, and Community Relations Managers. Its programs have been benchmarked by many Fortune 500 companies including Accenture, American Express, Deloitte, Eli Lilly & Company, Facebook, Google, JetBlue, Johnson & Johnson, JPMorgan Chase, New York Life and Viacom

Soaringwords Corporate Programs:

- Company-Wide Service Days
- Diversity Initiatives
- Team-Building Initiatives (national & global meetings)
- Webinars for employees and families
- Conference keynote and team-building activity
- Take Your Child to Work Day/Make A Difference Day
- Summer Associate/New Hire Programs/Holiday Celebrations

Benefits of Soaringwords programs:

- Tangible opportunities for volunteer participants to make a difference in the local community
- Turn-key, with little preparation time required of your staff. Train-the-trainer modules for team leads
- High visibility: can generate press coverage and goodwill for your company and community partners.
- Proven educational modules: lesson plans, hand-out materials, and educational videos.
- Soaringwords’ content was developed in collaboration with top educators at Bank Street College of Education and Teacher’s College at Columbia University.
- 52 comprehensive activities e.g. SoaringHaikus®, SoaringSuperheroes®, SoaringNutrition®
- Flexible modules from 30-90 minutes, 1-6 hours, daily, weekly, monthly, quarterly, annually.



Soaringwords’ Hands on team-building activity

SOARINGWORDS’ MISSION is to inspire ill children and their families to take active roles in self-healing. Soaringwords is unique as it is the only organization to motivate ill children and families to “pay it forward” to help others. Studies show that when a child does something kind for another child it accelerates transformative healing. Soaringwords provides fun, creative and educational activities both in person and online based on positive psychology concepts. www.soaringwords.org



Cisco Volunteers at I.S.528 in Washington Heights.

“My team worked exceptionally well together and I think the children in the hospital are going to feel great and have fun when they get our quilts and pillows. Our division has chosen Soaringwords as our charitable partner, so we can build on continuity. -
Bernhard Brouwer, Global Digital IT Director, Johnson & Johnson

“This project is “soaring” here in the Louisville Market. Our Retail Banking centers are totally plugged into this project due to the flexibility it offers to their work day. We LOVE this project!!! No doubt this is a keeper.” -Karen M. Hodge, JPMorgan Chase, Acquisition Services, Louisville, KY

Lisa

Lisa Honig Buksbaum
 CEO & Founder, Soaringwords