



## CEO MOM

Meeting so many wonderful readers is one of the best parts of my job. Reader Lisa Honig Buksbaum is someone you should meet. I want to share her story with you:

She suffered a series of tragedies including her son's catastrophic illness. She spent so much time in hospitals that she became acutely aware of the loneliness and despair that patients can often feel. When Lisa's son recovered, she launched Soaringwords, a nonprofit that gives online support to sick children and their families, and connects these kids with others. She based her program on all the things her family needed when her son was ill.



Lisa and friend:  
a Soaringwords visit

One of Lisa's favorite projects is the SoaringQuilt. Volunteers write encouraging messages on a quilt using fabric pens. The quilts are then donated to hospitalized children. If you'd like to get involved or order a SoaringQuilt for a child in need, go to [www.soaringwords.org](http://www.soaringwords.org).

Lisa is one of hundreds of readers who were nominated for our exciting Raising a Ruckus Awards. Our editors wish they could give out dozens, because there are so many deserving nominees. We will be celebrating our winners at a special breakfast on May 11, sponsored for the fourth year in a row by our friends at The Clorox Company. Each year Clorox helps us celebrate and spread the word about our Maverick, our Agitator and our Reinventor—three real readers who have made a difference in the world. Congratulations, Ruckus Moms! And, readers, be sure to nominate *your* favorite mom with moxie next year!

—Carol Evans, President and Chief Executive Officer  
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